CREATING A COMMON LANGUAGE

Key Terms & Their Meanings

EFFECTIVENESS

- **Practice is directly tested in typical school settings to determine causal impact on student outcomes**
- **Examines scalability and sustainability of practice in typical school settings**

(Nilsen, 2025; Singal et al., 2014; U.S.D.O.E., I.E.S., 2022)

EVIDENCE-BASED

- **Practice is directly tested for impact using appropriate experimental research designs in typical school settings**
- **Practice is found to cause significant positive effects on student outcomes under typical school and classroom conditions**

(U.S.D.O.E., 2015; Shanahan,2020; Cook et al., 2009)

From **Theory** to **Practice**

EFFICACY

- **Tests whether a practice can impact student outcomes under ideal, controlled conditions outside of typical school settings**
- **Practice is tested for potential impact rather than proof of effectiveness in typical school settings**

(Flay et al., 2005; Gottfredson, et al., 2015)

RESEARCH-BASED

- **Practice is grounded in theory, prior studies, or scientific principles**
- **Practice is not directly tested in typical school settings to determine causal impact on student outcomes**

(Slavin, 2020; Cook et al., 2009)

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Our mission is to ensure that every child has the opportunity to unlock the power of literacy. By uniting research, practice, and community engagement, we inspire and equip leaders and key collaborators to champion transformational change, creating a future where all children thrive as confident, capable readers and writers.